

The Booted Nomad

Hello there,

I'M TRACY RATTRAY

TRAVEL BLOGGER AND MODERN DAY NOMAD

For 25 years, I've been a modern-day nomad driven by an insatiable love of travel and adventure, and a career that has taken me around the world.

Whether it's sightseeing at home, a dream holiday abroad, or taking root in another country, my mission is simple: inspire midlife travelers like myself to keep exploring and growing, and to make the most of their one beautiful life.

Let's Chat >>



Work with me

Work with me to uncover the power of transforming your product from a basic commodity into an incredible experience. Together we can elevate your product authentically and make meaningful connections with your target demographic. I can work with you on all aspects of your marketing from sponsored social media posts, social media content creation, marketing consultation or speaking engagements, together we can make a difference!

FOCUS AREAS

Let's get specific

Since leaving South Africa after completing university, I have spent the last 25 years traveling the world as a modern day nomad. In that time I have lived in 10 countries, spanning every continent (except Antarctica), and have traveled to over 90 countries. Drawing on my unique experience I am passionate about helping midlife travelers see the world, and for those who have the opportunity to live in a new country, I provide resources and support to simplify their transition

